



AN UNRIVALED OPPORTUNITY
IN NEW YORK CITY



THE 
SEAPORT

“One needs come down to the river quays to see the greatness of New York.”

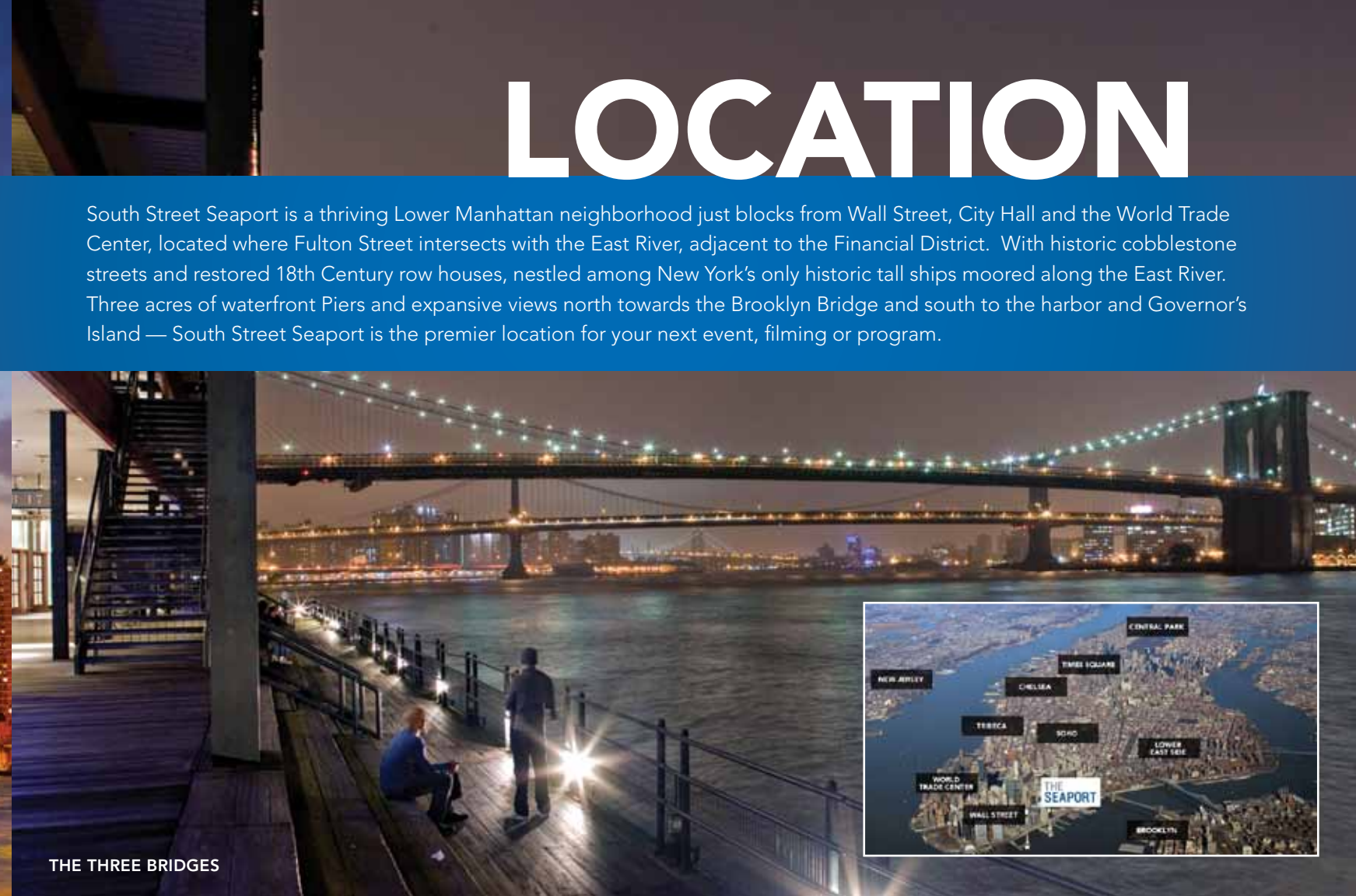
Frederick F. DeRoos, 1826

LOCATION

South Street Seaport is a thriving Lower Manhattan neighborhood just blocks from Wall Street, City Hall and the World Trade Center, located where Fulton Street intersects with the East River, adjacent to the Financial District. With historic cobblestone streets and restored 18th Century row houses, nestled among New York's only historic tall ships moored along the East River. Three acres of waterfront Piers and expansive views north towards the Brooklyn Bridge and south to the harbor and Governor's Island — South Street Seaport is the premier location for your next event, filming or program.



VIEW FROM BROOKLYN



THE THREE BRIDGES



OPTIONS

Whether you're looking for sweeping vistas, outdoor stages, or prime waterfront access — The Seaport's iconic streets and open Piers offer greater flexibility than any other high traffic location in New York City. Our idyllic 10 block historic district is a nod to the City's Dutch past and rich maritime history, while simultaneously embracing the neighborhood's exciting future — with a 46% population increase and nearby World Trade Center on the rise. We welcome events booked hourly to month long installations, touring exhibits and naming opportunities at Seaport branded events.

FLEXIBILITY MADE EASY

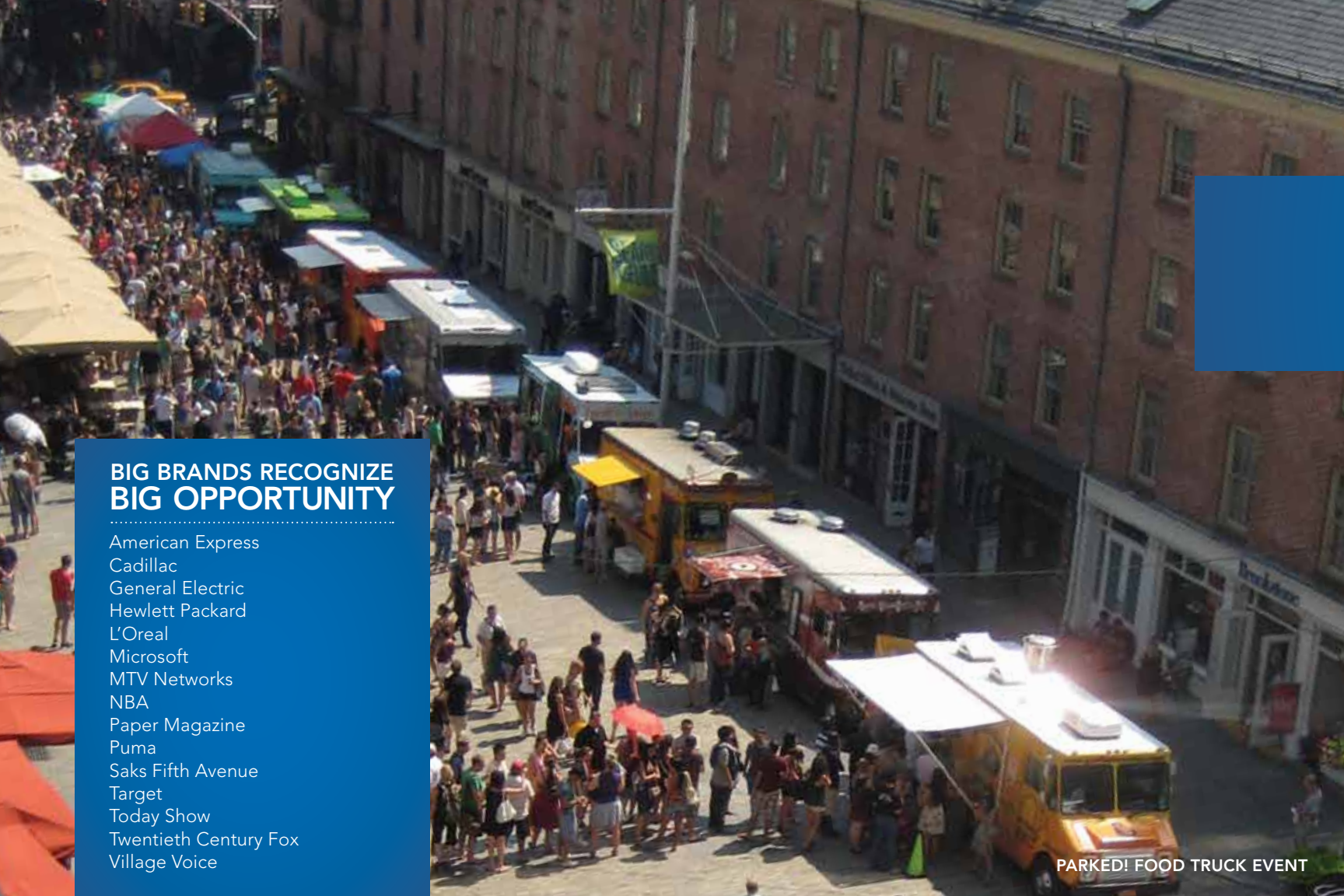
- Indoor and Outdoor Options
- Vehicle-free Cobblestone Streets
- 3 Acres of Waterfront Piers
- 12,000 Square Foot Enclosed Atrium
- Docking Capabilities
- 26 Foot Covered Stage
- Photo/Video Locations
- Holding Areas
- Mobile Activation Areas



HISTORIC SHIPS



FULTON STREET



PARKED! FOOD TRUCK EVENT



TRAFFIC

The Seaport anchors a bustling pedestrian triangle at the tip of Manhattan island bordered by Battery Park, Tribeca and the Brooklyn Bridge. Our dynamic audience is equally divided among workers, residents and visitors. Lower Manhattan's core audience draws on 310,000 workers, 60,000 residents and 10,000,000 annual visitors, with The Seaport ranked among the top 5 most visited destinations in New York. Our location is easily accessible via 12 subway lines, 12 ferry routes, 30 bus lines, bike paths, nearby heliport, or interstate highways.

BIG BRANDS RECOGNIZE BIG OPPORTUNITY

- American Express
- Cadillac
- General Electric
- Hewlett Packard
- L'Oreal
- Microsoft
- MTV Networks
- NBA
- Paper Magazine
- Puma
- Saks Fifth Avenue
- Target
- Today Show
- Twentieth Century Fox
- Village Voice



JOHN FOGERTY AT PIER 17



THE SEAPORT

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